PR TEAM FLOWCHART
TO PUBLISH OR TO RUBBISH

A monitoring system for PR management & strategic team

1 of the executives
- approve or edit the content

ASAP (within 1 day)

EACH TEAM
- submit PR news or content to PR TEAM (line group)

2 out of 3 executives
- suspend the content

ASAP (within 1 day)

NO

YES, BUT...

1 out of 3 executives
- reshape the content
- cut out sensitive issues
- resubmit the content (to the executive team)

ASAP (within 1 day)

EACH TEAM
- edit PR media
- resubmit the content
- got an approval

ASAP (within 1 day)

YES, BUT...

PUBLISH
(OKR)

RUBBISH
(REPETITION MONITOR)

YES

YES

NO